

Using this form

Use this form to apply for a **CBF Content Grant**. If you're applying for more than one project or program, please complete and submit a separate application form for each proposal.

The following links contain information to help you prepare your application:

- - [Content Checklist](#)
 - [Sample Content grant application](#)
 - [Content grant guidelines in a Word document](#)
 - [Content blank grant application form in a Word document](#)
 - [Webinar: Key changes to the application forms](#)
 - [Webinar: Demystifying Outcomes Measurement \(Content grants\)](#)

Please note: please use the different forms available if you are applying for [Specialist Radio Programming](#) or Stolen Generations Grant opportunities.

Navigating the form

Use the *Next Page* and *Previous Page* buttons or the **Form Navigation** list on the right-hand-side to move between pages. This will automatically save your application.

Don't use the *Forward* or *Back* buttons on your website browser as you may lose your progress.

As you complete the form, your responses will determine which questions you will be required to answer. Questions that do not apply to your application will be automatically disabled.

Saving your application

You can start your application, save what you have done and return to it as many times as you like before the grant deadline.

For further instructions on how to use this online form, please see the [SmartyGrants Help Guide for Applicants](#).

Submitting your application

Once you're happy with your responses, click to the *Feedback and How to Submit* page where you will find a *Review* button. You will be able to review your whole application here, download it to share with others and submit it when you are ready.

Need help?

Please let us know if something doesn't work or doesn't make sense. We are here to help you, You can contact us on:

Dean Linguey - 03 8341 5988 and dean@cbf.org.au Radio stations and Remote Indigenous Media Organisations (RIMOs) in Queensland, Western Australia, the Northern Territory and Tasmania.

Liz Landray - 03 8341 5944 and liz@cbf.org.au Radio stations in New South Wales and the Australian Capital Territory, television stations and any independent producers or eligible not-for-profit organisations looking to partner with a community broadcaster.

Sheah Sutton - 03 8341 5966 and sheah@cbf.org.au Radio stations in South Australia and Victoria.

Content Grant Guidelines

Please read the below grant guidelines before you apply. The grant guidelines include important information about this grant program, including what you can and can't use the grant funds for. These guidelines apply to Content projects only.

There are separate grant guidelines and application forms for

- [Specialist Radio Programming](#) grants
- [Stolen Generations Truth Telling grants](#) and
- [Development & Operations](#) grants.

1. Community Broadcasting Foundation Grants

Community Broadcasting Foundation (CBF) grants provide funding support to community broadcasters and the community broadcasting sector to contribute to media diversity, social cohesion and an upskilled, innovative and resilient sector.

2. Community Broadcasting Foundation Content Grant objectives

Content Grants increase and diversify the voices heard in Australian media by supporting the creation of compelling content.

The objectives of the Content grants are to support community media organisations to:

- Increase community participation and engagement in community media that is inclusive and accessible to all
- Amplify and reflect the voices, cultures and languages of Australia's diverse communities
- Build audiences by supporting creativity, excellence and innovation in community media content production
- Expand partnerships to explore new forms of storytelling across topics and platforms

Applications must meet at least one of the objectives listed above.

FAQ: [What do the CBF Content funding objectives mean?](#)

3. Who can apply?

Content Round 2 2026/27

Form Preview

You can apply for a Content Grant if you are a current or prospective community broadcaster who is producing content for broadcast by a recognised community media organisation.

While applications are open to any producer, the grant itself must be managed by one of the eligible organisations listed below. We recommend you negotiate an [auspice agreement](#) with an eligible organisation.

Eligible organisations include:

- **licensed community broadcasting organisations (radio or television stations)**
- **First Nations community media organisations whose primary purpose is community broadcasting**
- **community media sector organisations creating content for distribution on licensed community broadcasting organisations**
- **incorporated not-for-profit organisations whose primary business is providing services to community broadcasters:**
 - can auspice applications on behalf of independent content producers
 - must have a distribution agreement with a licensed community broadcaster for first broadcast

FAQ: [What are community media sector organisations?](#)

FAQ: [How do we define who is a recognised community media organisation?](#)

FAQ: [What is community media?](#)

4. How much can you apply for?

You can apply for any number of content projects, although a maximum of six projects can be supported per organisation, per financial year (excluding support for Specialist Radio Programming).

All applications will be competitively assessed and may be funded in full, in part or not at all based on the merits of the application and the demand for funding in any given grant round. Where appropriate we will fully fund an application that is highly ranked.

Funding support is available from either one or a mix of General, Multicultural, First Nations and Radio Reading budgets depending on eligibility to, and availability of, those budgets.

Access to the Multicultural budget is available for all, or part, of your Content grant if you are an ethnic licensed station or your application includes content relevant to culturally and linguistically diverse communities.

The funds available for allocation in Content Grants including Specialist Radio Programming, in Round 2 2026/27, can support the following activities up to the following amounts:

Budget

Round 2

Content relevant to Multicultural communities

\$198,379

Content relevant to First Nations communities

\$100,393

Radio Reading Programming relevant to people with a print disability

\$0

General content

\$153,871

Total available

\$452,643

Please note: available funds are approximate and are subject to change.

Requests for more than \$20,000

Applications requesting \$20,000 or more **must** demonstrate financial contributions from other funding sources. These include other funding partners, sponsors, crowdfunding or financial contributions from your organisation's own resources. Financial contributions cannot include other CBF funding, in-kind or volunteer support. The proportion of the co-contribution will be considered in assessment.

FAQ: [What are in-kind contributions?](#)

Multi-year funding

You can apply for multi-year funding support if you have been supported for similar activities by the CBF in previous years. New activities are less likely to be supported with multi-year funding. Multi-year funding can be for **up to** three years.

FAQ: [How does multi-year funding support work?](#)

Calculating wages for your project

Our Wages Rate Guide outlines what we consider reasonable. If wages listed in the project are above the rates listed in our guide, you will need to explain why (eg: experience or specialist expertise in a particular field).

FAQ: [Can I apply for wages under Content Grants?](#)

5. What conditions apply?

- The production must be first broadcast by a licensed community broadcasting organisation and, where possible, must continue to be made available to that organisation for re broadcast on request.
- You must acknowledge the CBF's financial support as detailed in our [Acknowledgment Toolkit](#).
- You must ensure a sample of the production is made available for publication on the CBF website.
- Projects that use First Nations cultural and intellectual property in their content creation must adhere to Indigenous Cultural and Intellectual Property ([ICIP Protocols](#)), demonstrating collaboration, cultural respect, self-determination, communication, consultation, consent, attribution, sharing of benefits, recognition and protection, thoughtful information-sharing practices with First Nations communities and storytellers.
- The CBF will not acquire a copyright interest in funded content and Intellectual Property Rights will remain with the creator of the content, subject to any third-party Intellectual Property Rights contained within the content or your assignment of that copyright to other parties.
- You will however be required to provide the CBF a permanent, irrevocable, free, world-wide, non-exclusive licence to use, reproduce, publish and adapt the content

resulting from CBF support for any CBF purpose, which excludes commercialisation of the content. As such you will be required, at your own cost, to undertake reasonable endeavours to attain this licence from any third-party Intellectual Property Rights owners of the content supported

- The CBF will not, without prior permission, use any funded content for CBF purposes which is considered to be sacred or of cultural significance by First Nations peoples and communities.
- Where AI generative tools are used in content production, openness and transparency in grant applications is expected and appropriate disclosure to audiences of such uses provided. Independent Producers must ensure that their content production principles and outcomes align with their broadcast partners' AI policies and guidelines.

6. What can you use the grant for?

Content grants support the development, production and distribution of content including:

- events and festivals with a music, arts and culture focus
- news, current affairs and public interest journalism
- content from under-represented voices for example: young people, older people, religious communities, LGBTIQ+ communities
- content made by and for people with a disability
- content that represents and meets the needs and interests of local communities.

Content development and distribution costs directly associated with the production and delivery of a specific program or project, such as:

- project specific wage support - presenters, producers, cast, crew, project management, technicians
- program specific needs - research materials, music and copyright purchases (Spotify and Youtube subscriptions are not eligible as these licenses are for personal use only), relevant project-specific insurance such as defamation insurance for a special broadcast event, travel, marketing, development resources, TV studio hire, venue hire, small equipment, equipment hire, catering, materials for set design, costumes and props, make-up, interpreters, subtitles and captioning, program specific training that has a content outcome, phone/internet costs, program website costs, production support and facilities
- organisational support - administration costs for funded projects (up to \$1,000 per project).

We support the production of new content and established projects, including new episodes of existing programs.

For inspiration and examples of impactful Content grant ideas, please see [Inspiration for your Content grant application](#).

Helpful links

- [Supporting Content Framework](#).

7. What can't you use grant for?

- Community TV Pilot programs

- Ongoing specialist program costs - First Nations, ethnic, Radio Reading (RPH) - which should be applied for using the [Specialist Radio Programming](#) application form
- Stolen Generations Truth Telling grants which should be applied for using the [Stolen Generations Truth Telling Application form](#)
- Operational costs, training that does not have a content outcome, or equipment which can be applied for as part of a [Development & Operations](#) grant application
- Subsidies for station salary positions
- Costs incurred prior to 1 December 2026
- Overseas travel
- Costs that could be met by an organisation's in-kind contribution, such as studio hire fees and administrative staff work time
- Contingency costs
- For organisations receiving Sector Investment funding from the CBF, activities that address agreed outcomes as per a current Sector Investment grant agreement or address proposed outcomes in a current Sector Investment funding application.

FAQ: [What is a TV Pilot program?](#)

8. How will your application be assessed?

Your grant application will take the following journey:

1. Application is prepared and submitted
2. Application is processed by the Grants Support Team to ensure eligibility criteria are met
3. Application is assessed against the criteria listed below by at least five assessors, including at least three members of our [Grant Assessor Team](#) and two members of the [Content Grants Advisory Committee](#) (CGAC)
4. CGAC will consider priority weightings applied to aggregated scores and comments, and make funding recommendations to our Board
5. Funding allocations are finalised by our [Board of Directors](#)
6. Grants Support Team advises applicants of funding decisions.

FAQ: [How will the application be assessed?](#)

All applications will be competitively assessed and may be funded in full, in part or not at all based on the merits of the application and the demand for funding in any given grant round.

Please note: Due to the volume of applications received, **applications are assessed based on the documentation provided at the time of submission.** The CBF is unable to follow up on missing documentation after applications have been submitted.

At least half of the assessors of applications for and by First Nations Australians, groups and organisations will be First Nations Australians. You may also recommend that assessors with particular skills or perspectives read and score your application (e.g. women to assess projects about women, or film/TV projects to be assessed by assessors with experience in film/TV).

Your proposal will be assessed on the following basis:

Weighting

Criteria

Example application form question

40%

Content Round 2 2026/27

Form Preview

Idea – the application puts forward a reasonable proposal or concept for which there is a demonstrated need. The proposal meets at least one of the objectives of the grant category.

What do you need CBF support to do and why is it important now?

How does this project meet the Content grant funding objectives?

30%

Impact – the application will have a demonstrable, positive outcome for the organisation / sector / community.

Who is the target audience of your content?

How will you measure its success?

How might this project achieve greater diversity in participation?

30%

Planning and budget – the application shows you can complete the project, demonstrating clear planning and good value for money.

How will the proposal be carried out?

Who will be involved?

Details of the project Budget.

Your Content Grant application may be considered by CGAC based on:

- aggregated assessment scores, including priority weightings to be applied to regional and remote based organisations, excluding RIMO's (+ 5%) and broadcasters (not auspice agencies) with an average annual income (over the past 3 years) less than \$100,000 (+5%) (concurrent loadings may apply)
- the number of projects funded per organisation
- the total funding amount funded per organisation
- balancing funding support between new ideas and established projects
- the total funding available in each round
- a balance of regional, remote, suburban and metropolitan organisations
- a balance across all states and territories
- a balance between local, multi-station and a national focus
- a balance of audio, video and online platforms
- a balance across a mix of communities of interest.

9. How will you report on the grant if your application is successful?

If your application is successful, there will be information in your Grant Agreement regarding reporting requirements, including Progress and Final Reports.

Successful grants may be split into payments. Payment of a second instalment will be contingent upon receipt and approval of a grant Progress Report.

Your Grant Final Report will include a description of what the outcomes of the grant were, a financial report that shows how the grant was spent and a statement certifying that the grant was spent according to the terms of the Grant Agreement.

Content Round 2 2026/27

Form Preview

Successful applicants are reminded that grant funds can only be used for the purpose specified within your Grant Agreement. Any variation to that purpose must receive written agreement from the CBF beforehand.

If you have received more than the agreed threshold in CBF grants in a financial year, you will need to provide an Auditor's Financial Certificate (AFC) declaring that grant funds have been expended in accordance with the terms of your grant agreement. We will advise you if this is necessary at the time.

FAQ: [Grant reports](#)

Contact details

* indicates a required field

Applicant organisation

Organisation trading name *

Organisation Name

Can be different from the Entity name listed with the Australian Business Register shown below.

Organisation Australian Business Number *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Contact Details

This is the person we will correspond with about this grant.

Contact person *

First Name

Last Name

Content Round 2 2026/27

Form Preview

Contact position ***Contact phone number ***

Must be an Australian phone number.

Contact email *

Must be an email address.

Is this application the primary Content grant application from your organisation this round? *

☐ Yes ☐ No

We only require organisations to complete organisational information for the primary Content grant application each round. If this is your only Content application (including Specialist Radio Programming), then tick "Yes".

Do you want to update your organisation details since the last time you applied?

☐ Yes ☐ No

If you are also applying for a Development & Operations application, you can update your Organisation Details there instead.

Applicant organisation contact details

Please only include contact details that have changed since any previous grant application from your organisation.

Organisation phone number

Must be an Australian phone number.

Organisation email address

Must be an email address.

Will be subscribed to our email newsletter to receive up-to-date information about the CBF's activities including grant opportunities

Organisation postal address

Address

Traditional place name

Content Round 2 2026/27

Form Preview

E.g Wurundjeri Country

To find an area's Traditional Place name, get in touch with Aboriginal and Torres Strait Islander Land Councils or Cultural Centres in your locality or check the [AIATIS map](#) which shows the general locations of larger groups of people.

Organisation physical address

Address

Organisation website

Must be a URL

Organisation and activity details

* indicates a required field

Video Tutorial: [Organisation and activity details](#)

Tell us about your organisation

Please provide a brief overview (up to 150 words) of your organisation. You could think about this as an elevator pitch. Imagine you were introducing someone to your organisation for the first time. Some ideas to assist you are:

- What is the core purpose of your organisation?
- If you are a broadcaster, what type of programming do you provide?
- What kinds of collaborations/ partnerships do you have with other organisations or groups?
- Who is the audience for your content?
- How do your activities address the identified needs of your target community/ies? (for example, peer led, or programs in a specific language or languages other than English)?

Tell us about your organisation *

Word count:

Must be no more than 150 words.

What type of organisation are you? *

Content Round 2 2026/27

Form Preview

Please check eligibility requirements in the Content Grant Guidelines and choose the option that best applies to your organisation.

FAQ: [How do we define who is a recognised community media organisation?](#)

Community broadcasting partner/s

Applications for partnership projects between independent content producers and community radio/TV stations must ensure the content is first broadcast by a recognised community media organisation – i.e. a community radio or TV station.

In the table below, please provide details of your broadcast partner.

- Upload a distribution agreement from your broadcast partner - this can be an email (attached below).
- If your content is being broadcast on more than 1 station, please use the "Add more" button to make a new row.

Station name	Key contact person - name and role	Distribution Agreement

Please tell us why you have chosen this station as your first broadcast partner? *

Word count:

Must be no more than 100 words.

E.g: Do you share common values or target audiences? Does the station have a relevant issues focus or expertise? Etc.

The following questions help the [Content Grants Advisory Committee](#) to determine whether your organisation should receive priority weightings or special consideration. This information will also be used to help the CBF to measure the impact of its grants programs.

What was your organisation's annual income in the previous financial year?

Must be a dollar amount.

Include all income sources and previous grants.

Annual report with financial statements

Must be a URL.

Your organisation's financial statements and annual report may be shared with the CBAA and other sector organisations for the purposes of sector research. If you do not wish us to share this information please contact the CBF Grants Support Team. E.g CBF's Annual Report

FAQ: [What are Annual Reports and financial statements?](#)

Financial statement comments

If there's anything in your financial statements you would like to clarify for assessors, such as cash reserves or negative equity, please explain it here. E.g. income from radiothon before the end of last financial year carried over to cover operational costs in this financial year.

Please attach financial statements and other supporting documents

Attach a file:

[FAQ: How should I format my attachments?](#)

Project title *

Must be no more than 10 words.

A brief title to easily identify this grant (10-word limit). E.g. Beyond the Bars Project, Production of Real World Gardener, Gympie Muster OB, Going Vegan documentary series, Under The Milky Way TV series

Main activity type

What is the media format for this project? *

- ☐ Radio/audio
- ☐ TV/video

What is the main activity type? *

- ☐ Regular program
- ☐ Regular podcast
- ☐ Short series
- ☐ Outside Broadcast (OB)
- ☐ Special one-off broadcast event
- ☐ Other:

Select the option that best applies.

Distributing content

Please tell us how your audiences will be able to access your content. If you are distributing via multiple avenues, please tick all that apply.

Then use the "Distribution details" text box below to briefly describe your distribution plans and arrangements.

Please note that to be eligible for CBF grant funding, the content produced must be first broadcast by a recognised community media organisation. This question is asking about **additional** methods, if any.

How will your content be distributed? *

- ☐ Free to air radio or TV broadcast
- ☐ Digital radio service (DAB+)

Content Round 2 2026/27

Form Preview

- ☐ Station or program website, app, and/or social media platforms
- ☐ Multiple community radio or TV stations (please specify below which stations)
- ☐ National or regional distribution networks (e.g. NIRS, MediaPoint, PDS, ICTV, Aurora, etc)
- ☐ The Community Radio Network (CRN)
- ☐ Podcast platform/s
- ☐ Community media apps, e.g. Community Radio Plus, CTV+, ICTV Play
- ☐ Other:

Select all that apply, and provide brief details below.

Distribution details *

Word count:

Must be no more than 50 words.

Estimated hours of broadcast content for this project *

Must be a number.

Should be the total hours of all broadcast content you expect to produce. e.g. 20. (20 episodes/ programs at 1hr = 20hrs)

Is this program new or established? *

☐ New

☐ Established

"Established" means ongoing programs, and projects that have happened before, e.g. an outside broadcast that occurs each year.

Established project

Tell us about the previous outcomes of the project, who has benefited and how have they benefited? *

Must be no more than 150 words.

Idea

* indicates a required field

Video Tutorial: [Idea](#)

Your responses to the following questions will be assessed against the Idea criterion - *the application puts forward a reasonable proposal or concept for which there is a demonstrated need* - and are worth 40% of your total score.

Content Round 2 2026/27

Form Preview

In the following question, please demonstrate the need for CBF funding, provide a short summary of what you are seeking funding for and what you aim to achieve.

Project description - What do you need CBF funding to do? *

Word count:

Must be no more than 150 words.

Provide a short description of your project - what are you aiming to achieve?

Please demonstrate the need for CBF funding support by including the following details in your response:

- Why is this project needed?
- What issues/problems will this grant help you solve?
- How will this project help achieve your outcomes?

For established projects only:

- If your project is established, please also include what you will achieve with CBF support during the funding period?

Why do you need CBF support? *

Word count:

Must be no more than 300 words.

Supporting materials and documents

FAQ: [My proposal is for a new program, do I have to provide a demo or previous production?](#)

Demo or previous production

Must be a URL.

What you tick in the following question opens other sections below.

For example: If you tick **Community consultation** you will be asked to provide evidence of what you have done in relation to community consultation.

What supporting documents do you need to include in your application?

- | | |
|---|--|
| ☐ Evidence of community consultation | ☐ Proposed project/program details |
| ☐ Previous work details | ☐ Synopsis, story outline, scripts, storyboards, etc. |

Community consultation

The Australian Communications and Media Authority (ACMA) requires evidence of community consultation and engagement as a requirement for licence renewals. Similarly, good community consultation practices should sit at the heart of your content production. This helps to ensure content is relevant and representative of the community it is made in, or is broadcast to.

Helpful links

- [Developing a community consultation policy/strategy](#)
- [Community engagement ideas and strategies](#)

Please attach evidence of community consultation for your content *

Attach a file:

[FAQ: How should I format my attachments?](#)

Previous work details

If you have examples of previous work that is relevant to the content in this proposal, please provide details here. This may be in relation to production values, style of production, the tone of the content, etc.

Please attach details of previous work *

Attach a file:

[FAQ: How should I format my attachments?](#)

Proposed project/program details

Please provide any additional information about your project here that helps to demonstrate or clarify your idea.

Please attach details of the proposed work *

Attach a file:

[FAQ: How should I format my attachments?](#)

Synopsis, scripts, etc

Please attach synopsis, story outline, scripts, storyboards, etc *

Attach a file:

[FAQ: How should I format my attachments?](#)

Outcomes

In the next sections we ask you to nominate the outcomes you are wanting to achieve and how you will measure them.

Describing outcomes and figuring out suitable measures is not everybody's comfort zone – it's OK if this feels a bit confusing! **We have some handy resources and examples** to help you think it through: Outcomes and measures - cheat sheet for Content applicants.

- [Measuring Outcomes: Key concepts and definitions](#)
- [Content outcomes and measures resource with examples](#)

We encourage you to have a read, and get in touch with us if you would like to discuss ideas for outcomes and measures, or get some advice on your draft.

Outcomes are the changes or benefits you expect to occur because of the activities in your grant. Outcomes could be for your organisation, the project participants, your audience or community.

Use the table below to:

- **Describe at least 2 outcomes** that you aim to achieve through your project activities (in the "Your outcomes" column)
- **Select which CBF grant program objective** each outcome aligns with (in the middle column).
- **Link the outcome to your activities** - what you will do in your project activities to help achieve the outcomes?

Please only include:

- The most important outcomes that you aim to achieve - no more than 4.
- Outcomes that you can actually measure (we will ask about this next).
- If applying for grants of less than \$10k, you only need to nominate 2 outcomes.

Use the "Maximise" button at top right of the table, so you can see all of your text as you type.

Your outcomes

Please choose the grant objectives that align with your outcomes
How will you achieve your outcomes?

What change do you expect will occur because of your project, and who will benefit? Please be brief – just one outcome per row. Must be no more than 25 words.	Which of our objectives does your outcome contribute to? Select one per row – if multiple apply, pick the most relevant one. No more than 1 choice may be selected.	What will you do to help make this outcome happen? Which of your project activities leads to this particular outcome? Must be no more than 25 words.

Impact

* indicates a required field

Video Tutorial: [Impact](#)

Your responses to the following questions will be assessed against the Impact criterion - *the application will have a demonstrable, positive outcome for the station / community / sector* - and are worth 30% of your total score.

Measures and targets

Now we'd like to know how you will measure your progress towards achieving the outcomes you have previously nominated.

These measures and targets will form the reporting requirements of your grant agreement if your grant is successful. So it's important to choose measures and targets that are right for your project.

Measures work best when they:

- Clearly relate to the outcome
- Identify a specific unit of measurement, e.g: Numbers of people / episodes / events or partners; \$ of income; % of survey responses, etc
- Set a realistic target that is relevant to that specific outcome and measure
- Have been tested or are commonly used
- Are used sparingly - you are much better off to track one good reliable measure for an outcome, than multiple vague or impractical measures.

Please use the table below to:

- **Set a measure in column 2**, for the outcome in column 1. Measures should be numeric - something you can count or quantify.
- **Tell us your current position, and set a target** - what's your result for this measure right now (column 3), and where do you want to be at project completion (column 4)? Set a realistic target that is relevant for this specific measure.
- **Outline what data or evidence you will use to measure this outcome** in the last column. E.g. what can you document, observe, or gather feedback about, to see if the outcome is on track or achieved?
- Think about how you'll get the data, and from whom - can you actually do it? If not, think of a more practical measure (or reconsider the outcome if need be).

For more information on these elements and some examples, please use the resources below

- [Measuring Outcomes: Key concepts and definitions](#)
- [Content outcomes and measures resource with examples](#)

Use the "Maximise" button at top right of the table, so you can see all of your text as you type.

Your outcomes	Measure	Current position	Target	Data collection method
---------------	---------	------------------	--------	------------------------

Content Round 2 2026/27

Form Preview

What change do you expect will occur because of your project, and who will benefit? Please be brief - just 1 outcome per row.	What will you measure, to track progress of this outcome? One measure per row. Must be no more than 25 words.	What is your current situation in relation to this measure? Must be a number.	Identify a target for the measure you have chosen - an estimated total for your project. Must be a number.	How will you track your results? E.g. things like audience numbers, participant records, volunteer database, program documents, online survey, etc. Must be no more than 25 words.

Outcomes supporting documentation

Attach a file:

If there's anything in your outcomes you would like to clarify for assessors, explain it here. [FAQ: How should I format my attachments?](#)

Target groups

Who is your target group (or groups) for this project? Either as participants, audience, or both?

Please use the following list to tell us who this grant **most aims to** benefit - the primary beneficiaries of your project (max 3 selections).

Please only choose group/s at the very core of your activities, such as:

- your community of interest
- group/s with an identified need that you are seeking to address through this grant
- group/s you are seeking to increase your engagement with.

If you don't have a specific target group/s, please select 'Universal'.

Who are the expected primary beneficiaries of this project/program? *

No more than 3 choices may be selected.

Please choose only the group/s that are at the very core of this project/program

If targeting particular group/s - as nominated above - how will people from these groups be involved in the project?

We want to know that the content being created for people of a particular community, is being developed or guided by people from that community.

Please briefly tell us whether people from your nominated target group/s are involved, and their role/s in the project. (If your grant is approved, we might ask you to report back on this.)

If you selected 'Universal' above you can skip this question.

How will people from your target group/s be involved in developing or delivering the project? *

Word count:

Must be no more than 100 words.

Planning and budget

* indicates a required field

Video Tutorial: [Planning and budget](#)

Your responses to the questions on this page will be assessed against the Planning and Budget criterion - *the responses you provide show you can complete the project, demonstrating clear planning and good value for money* - and are worth 30% of your total score.

This is where you should tell us how the activities will be carried out and by whom. This can include staff, volunteers and external partners.

Things to consider when addressing this criterion:

- who will be responsible for each step of the plan and what expertise do they bring to the project / program?
- partners involved in the project (attach a letter of support from partner organisations if possible).

Collaborative/partnership projects (if applicable)

Are you working in partnership or close collaboration with another organisation/s? If so, please provide details in the table below:

- Upload a letter from each partner organisation that confirms their involvement - this can be an email (attached below). [FAQ: How should I format my attachments?](#)
- If you are partnering with more than 1 organisation, please use the "Add more" button to make a new row.

Organisation name	Key contact person - name and role	Confirmation of involvement
If you are a not-for-profit independent content maker, your earlier answer from page 4 will appear here. Please also add any other partner organisations if applicable - or if not, just skip to the next question.		

Content Round 2 2026/27

Form Preview

Project team

Who will be involved in developing or delivering the project?

Please provide details of each person with a major role in the project, such as producer, presenter, project coordinator, etc.

In the "Bio" section, provide a short statement outlining their relevant experience and/or expertise for this project. (Keep it brief here - CVs/Resumes can be attached below to provide more detail.)

(Please ensure there are no blank sections by clicking the grey minus button to the right of any blank section)

-----Project team (1)

Name *

Role in project *

Organisation (if applicable)

Brief Bio statement *

Word count:

Just 1-2 sentences highlighting the most relevant experience/expertise for this project.

-----Project team (2)

Name *

Role in project *

Organisation (if applicable)

Brief Bio statement *

Word count:

Just 1-2 sentences highlighting the most relevant experience/expertise for this project.

CVs/Resumes

If you would like to upload CV's/Resumes for the key personnel with a major role in the project, please do so here

[FAQ: How should I format my attachments?](#)

Attach a file:

If providing more than 1 person's CV/Resume, you can combine them into a single file.

Project start date and end date

The anticipated start and end dates must be between 1 December 2026 to 30 June 2027 for single year applications. If your activities are likely to start later or end earlier than these dates please adjust them accordingly.

Anticipated start date *

Must be a date.

For single year applications must be no earlier than 1 December 2026. If unknown, provide your best guess.

Anticipated end date *

For single year applications must be no later than

30 June 2027 If unknown, provide your best guess.

Project timeline

The project timeline table asks you to identify the when, what, how and who of your activities.

If you are planning multiple, complicated activities this table may be too restrictive for you. Instead use a separate template that better suits your needs and attach it under **Production Schedule** below. You will still have to complete the first line of this table to let us know you have attached a document.

(Please ensure there are no blank rows by clicking the grey minus button to the right of any blank row)

Activity	Start date	End date	Who is responsible?
One per row. Add more rows if you want to list additional activities.	Must be a date.	Must be a date.	e.g. Station Manager, Volunteer Coordinator, Technician, Vendor/ Supplier

Production Schedule Documents

Please upload your Production Schedule here

Attach a file:

Multiyear funding

Some organisations undertaking initiatives particularly aligning with our funding objectives may be eligible to apply for multiyear funding. These applicants will be asked to provide additional information including a more detailed budget. You can apply for a multiyear grant for **up to** three years.

FAQ: [How does multiyear funding work?](#)

Are you applying for multiyear funding? *

☐ Yes ☐ No

We will only consider multiyear funding for applications who have been supported for similar activities by the CBF previously. New activities are not eligible for multiyear funding.

Multiyear funding questions

In order to receive multi-year funding support, the program/project must:

1. have broad impact, e.g. a program reaching multiple communities;
2. be collaborative involving multiple stations and/or project partners in the production of content; and/or
3. demonstrate potential for growth - this growth could be financial, audience, partnerships or other opportunities.

1. What broad impact will this project/program have? *

Word count:

Must be no more than 100 words.

E.g. reaches diverse communities within your local area or is distributed to other stations or nationally.

2. If your project is collaborative involving multiple stations and/or project partners, provide details below *

Word count:

Must be no more than 100 words.

E.g. list partners involved

3. What opportunities will multi-year funding provide to your project? *

Word count:

Must be no more than 100 words.

Opportunities could be financial, audiences, partnerships or other opportunities. You will be asked to report on this and demonstrate the relevance to your audience.

Budget

When completing the budget below:

Content Round 2 2026/27

Form Preview

- **If you are registered for GST, please show only GST exclusive amounts in the grant budget.**
- **If you are not registered for GST, please show GST inclusive amounts.**
- Make sure your budget balances! The Total Cost of an item must equal the CBF Request plus Other Funds.
- You should identify all budget items required to complete the activities (even those that do not require grant assistance).
- You should describe each item required, for example: " wage support - 4 hours per week x 26 weeks @ \$35 per hour".
- You should include any financial and in-kind contributions from your organisation and partners.
- Where "Other Funds" are being contributed (including in kind contributions), identify who this is from under "Contributor - other funds".
- Applications requesting \$20,000 or more **must** demonstrate financial contributions from other funding sources such as other funding partners, sponsors, crowdfunding or financial contributions from your organisation's own resources (which cannot include other CBF funding, in-kind or volunteer support).
- You can request up to \$1,000 toward the costs of administering this grant.
- Use whole dollars only.

FAQ: [How do I complete the budget table?](#)

FAQ: [What are in-kind contributions?](#)

Resource: [Example budgets](#)

Budget - Year 1/Single Year

Please select from the drop down list "Expenditure category" in the table below, the choice that best reflects the item you are seeking funding for.

E.g. *Program specific wage support* would best align with funding being sought for fees for key Content personnel.

A note on quotes

We want grantees to demonstrate good practices including researching options to best meet their needs.

If you are seeking funding for small equipment we would expect to see quotes and/or technical specifications for similar pieces of equipment and your explanation how one better meets your needs than the others.

HINT: Click Save to enable the "Maximise" button at top right of the table, so you can see your text as you type.

(Please ensure there are no blank rows by clicking the grey minus button to the right of any blank row).

Expenditure category	Expenditure item	Total cost	CBF grant funds	Other funds	Contributor - other funds	Quotes/supplementing documents
Select from the drop down list the choice that best reflects	e.g. wage support, copyright purchases, small	Must be a dollar amount.	Must be a dollar amount.	Also include any "in kind" funding here.	Please identify who other funder is.	Attach quotes for each item as required. You can

Content Round 2 2026/27

Form Preview

the item you are seeking funding for.	equipment, etc.			Must be a dollar amount.		attach multiple quotes against the one item for comparison by clicking 'Attach a file'.
		\$	\$	\$		
		\$	\$	\$		
		\$	\$	\$		

Sub-totals - Year 1/Single Year

Total cost (Year 1) *	Amount requested Year 1 *	Other funds (Year 1)	Budget checker (must =0) *
\$	\$	\$	\$
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.

Budget - Year 2

Please select from the drop down list "Expenditure category" the choice that best reflects the item you are seeking funding for.

HINT: Click Save to enable the "Maximise" button at top right of the table, so you can see your text as you type.

(Please ensure there are no blank rows by clicking the grey minus button to the right of any blank row).

Expenditure category	Expenditure item	Total cost	CBF grant funds	Other funds	Contributor - other funds
Select from the drop down list the choice that best reflects the item you are seeking funding for.	e.g. wage support, copyright purchases, small equipment, etc.	Must be a dollar amount.	Must be a dollar amount.	Also include any "in kind" funding here. Must be a dollar amount.	Please identify who other funder is.
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	

Sub-totals - Year 2

Total cost (Year 2)	Amount requested Year 2	Other funds (Year 2)	Budget checker (must =0)
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.

Content Round 2 2026/27

Form Preview

Budget - Year 3

Please select from the drop down list "Expenditure category" the choice that best reflects the item you are seeking funding for.

HINT: Click Save to enable the "Maximise" button at top right of the table, so you can see your text as you type.

(Please ensure there are no blank rows by clicking the grey minus button to the right of any blank row).

Expenditure category	Expenditure item	Total cost	CBF grant funds	Other funds	Contributor - other funds
Select from the drop down list the choice that best reflects the item you are seeking funding for.	e.g. wage support, copyright purchases, small equipment, etc.	Must be a dollar amount.	Must be a dollar amount.	Also include any "in kind" funding here. Must be a dollar amount.	Please identify who other funder is.
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	

Sub-totals - Year 3

Total cost (Year 3)

This number/amount is calculated.

Amount requested Year 3

This number/amount is calculated.

Other funds (Year 3)

This number/amount is calculated.

Budget checker (must =0)

This number/amount is calculated.

Overall Budget Totals

For Single Year grants, these figures should match the Year 1 sub-totals. If they don't, please contact the Grants Support Team before submitting!

Total Project Cost *

This number/amount is calculated.

Total Amount Requested from CBF *

This number/amount is calculated.

Total Other Funds

This number/amount is calculated.

Supporting documents for your application

What you tick in the following question opens other questions below.

For example: If you tick **Evidence of support** you will be asked for letters of support and/or audio/video files from people/partners involved in the activities proposed.

- ☐ Budget documents ☐ Evidence of support ☐ Marketing / promotion plan ☐ Other supporting documents

Budget documents

If there's anything in your project budget you would like to clarify please upload here. For example, a more detailed project budget. If you are including multiple quotes, please identify which are the preferred ones and why.

Budget attachments *

Attach a file:

[FAQ: How should I format my attachments?](#)

Evidence of support

This could include Letters of Support, audio/video files or other media from people / partners involved in your project

Evidence of support *

Attach a file:

[FAQ: How should I format my attachments?](#)

Marketing / promotion plan

Please attach marketing / promotion plan *

Attach a file:

[FAQ: How should I format my attachments?](#)

Other supporting documents

Please attach any other planning or support documents

Attach a file:

[FAQ: How should I format my attachments?](#)

If you would like to clarify details about your project budget for assessors please provide comments here, including quotes or other supporting documents you have attached. If you are including multiple quotes, please identify which are the preferred ones and why.

Supporting document comments

Word count:

Must be no more than 100 words.

Assessment and Declaration

* indicates a required field

Assessment

Wherever possible the CBF will endeavour to align assessors with relevant skills and experience to each project detailed in your application. This process will not guarantee individual assessors to score your proposal, but allows applicants to express a preference for the knowledge base of people assessing their proposal.

FAQ: [Why is there a question about suggesting assessors in the application form?](#)

If you feel your application should be assessed by assessors with particular skills or perspectives, please select your preference/s here:

You can select up to 5

Other:

If you feel your application should be assessed by assessors with particular skills or perspectives that aren't listed in the drop-down above, please specify

Privacy statement

The Community Broadcasting Foundation (CBF) respects the right of individuals and grantee organisations to privacy protection. Where personal or organisational information is supplied to the CBF, it is used to assist in providing resources and other services to community broadcasters and community broadcasting organisations, and in meeting our responsibilities as the funding agency for the community broadcasting sector.

To this end, information contained in grant applications and reports and information relating to your grant may be used by the CBF for evaluation and public reporting purposes, and/or shared with other community broadcasting sector representative organisations, consultants, training providers, training regulatory authorities and funding providers, for the purposes of supporting and developing the community broadcasting sector, in line with CBF's [Data Sharing Policy](#).

- CBF will not share information about your grant that is deemed to be Sensitive Information with any other party, without your prior written consent.
- If you do not wish us to share **any** information relating to your grant with community broadcasting sector representative organisations, consultants or funding providers, please contact the CBF Grants Support Team.
- CBF may use information about your grant in training videos or resources that we or SmartyGrants provide to support grant-seekers and other grant-makers. Any potentially identifying information will be carefully de-identified or removed before publication.

Entities that are collecting personal information for provision to the CBF in a funding application or for related purposes must ensure that the individuals concerned consent to the provision of their personal information to the CBF, receive a copy of this Privacy Statement, and have been advised that our Privacy Policy is available at <https://cbf.org.au/privacy>.

Content Round 2 2026/27

Form Preview

Individuals have the right to access, update or correct any of their personal information held by the CBF at any time.

Complaints against the CBF's acts or practices in relation to privacy protection may be investigated by the Australian Information Commissioner who has power to award compensation in appropriate circumstances. For more information, please see our [Privacy Policy](#) on our website or contact the Foundation's CEO on (03) 8341 5900 or by e-mail via executive@cbf.com.au.

Declaration

The Declaration must be made by a person with the appropriate authorisation at the applicant organisation.

I understand that this application will be competitively assessed on its merits against the assessment criteria published in the grant guidelines and that the application may not receive support, or may receive part-support.

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this grant, we will be required to accept the terms and conditions of the grant as outlined in the grant agreement.

Name *

First Name

Last Name

Position *

Date *

Must be a date.

Feedback and How to submit

Feedback

We encourage grantees to provide constructive feedback so we can learn more about your experience in working with us and to help us improve our grants process. The following anonymous survey should take you no longer than 5 minutes to complete:

[Grant Applicant Feedback Survey R2 2026/27](#)

How to submit

Once you have completed your Content Grant form, you can review and then submit the form.

You can print/download the application as a pdf document to share with others by clicking *Download PDF* at the top of the Review page.

To submit your application, click the *Submit* button at the top of the Review page.

Content Round 2 2026/27

Form Preview

- Any unsubmitted forms will not be accessible to the CBF and will not be assessed.
- If a required question is left blank or you have entered incorrect characters in a question (like letters in a number question), you will be unable to submit a form. Use the Application Form Navigation list to return to the question that requires completion.

Once you successfully submit your application you will receive an automatic email confirming receipt of your application with an attached pdf version for your records.